



PRESS RELEASE

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Deutsche Nickel GmbH successful at WIRE 2008 in Düsseldorf

WIRE 2008, the world's No.1 trade fair for wire products, once again proved to be a major success for Deutsche Nickel GmbH. With 2.200 exhibitors, the popular trade fair attracted more than 70.000 visitors, many of whom displayed great interest in the products manufactured by Deutsche Nickel GmbH. The latter had its own new booth at the event in Düsseldorf, which facilitated the establishment of new business contacts and the strengthening of existing contacts.

Among its customers, Deutsche Nickel GmbH primarily has an excellent reputation as a specialist provider of nickel alloys and a reliable partner characterised by outstanding quality and flexibility. This will also lead to an increase in business volume in the worldwide growth markets in 2008 and the subsequent years.

Besides the expected new business, the already large number of orders on hand will ensure that the ambitious targets for 2008 will be achieved. Even at this stage, the wire division in particular has a busy schedule extending beyond the 3rd quarter.

“We are very pleased with the conversations we managed to have in the course of WIRE 2008. Most notably, our international customers were extremely interested in our products. We consider our company to be very well positioned for the years to come“, says Dr. Götz-Peter Blumbach, CEO of DNick Holding, emphasising the success at the WIRE trade fair.

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